

SOCIAL MEDIA AND INTERNET POLICY

1. INTRODUCTION

The Fell Pony Society acknowledges the importance of the internet and social media sites such as Facebook, Twitter, Linked in, home web-pages, chat rooms, BBM (Black Berry Messenger) and all other forms of electronic communication and the role which "social media" plays in the day to day lives of members.

This policy note is to remind members that the Rules of The Fell Pony Society apply to Members when using social media and the internet. Failure to adhere to this policy note could lead to disciplinary action being taken against a member.

2. USING SOCIAL MEDIA

a) You should be aware that The Fell Pony Society may from time to time carry out internet searches to identify postings which include references to The Fell Pony Society and its members.

b) The Fell Pony Society produced images are the subject of copyright and should not be copied or used in social media.

c) No-one should claim that what they post online *is* the opinion of the Society.

d) You must not post or transmit any material which could damage the name or reputation of The Fell Pony Society, its members or former members, or which is derogatory to the character of or prejudicial to the interests of The Fell Pony Society.

e) You must not post or transmit any material relating to The Fell Pony Society, members or former members or their horses or ponies, or which could otherwise be associated with or which may reasonably be attributed as coming from The Fell Pony Society, which constitutes or encourages conduct that would be in breach of The Fell Pony Society Rules, or constitutes a criminal offence, or which could give rise to civil liability, or otherwise be contrary to the laws of, or infringe the rights of any third party in, the UK or any other country in the world. Any breach of this policy may constitute a breach of The Fell Pony Society Rules and could also lead to civil and/or criminal proceedings being brought against you.

f) If Officers of The Fell Pony Society deem that an inappropriate posting or transmission has been made the Society will contact the appropriate administrator to request that the item is removed.

g) Disclosure under law or regulation.

You should be aware that The Fell Pony Society will fully co-operate with any law enforcement authorities or court order requesting or directing The Fell Pony Society to disclose the identity or locate anyone posting any material in breach of this policy. If requested by the police or any other regulatory or government authority investigating suspected illegal activities to provide your personal information, The Fell Pony Society is entitled to do so.